

Content Creator GUIDELINES



Include these tags and links:

@pumpkinfestday #manorafonfarmpark

Bright & fun!

Posting Requirements

**4X Story posts (please tag us on each story) AND
1X Instagram reel or photo carousel (collab with us) OR
1X Tiktok reel (tagging @manorafonfarmpark)**

About Your Content:

Things to avoid:

- Please don't over-edit the event with filters or effects that significantly change how it looks in real life.
- Don't climb on, move or interfere with decorations, props or pumpkins for content.
- Don't focus heavily on queues, waiting times or anything negative.
- Don't make the event appear empty or quiet - avoid posting footage where attractions or areas are unusually empty where possible.

Things to include:

- Show the full experience - we'd love to see a mixture of activities/areas!
- Show the atmosphere - the patch, decorations, characters, food, entertainment and the overall vibe.
- Include our location in your content - so they can find us!
- Capture genuine reactions and moments with your family/friends.
- Show the event in your own style - we want your content to feel authentic to your usual page. We love 'come with me' styles with a voiceover.

Important: By accepting content creator tickets you are agreeing to follow the guidelines and our posting requirements. The agreed content must stay on your channel for 1 year following publishing. This content can be reused by Manorafon Farm Park on our social media/website.

Make sure to follow UK ASA rules or social media posts.



Content Creator GUIDELINES



Include these tags and links:

@pumpkinfestnights #manorafonfarmpark

Bright & fun!

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1X Instagram reel or photo carousel (collab with us) OR
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- Don't climb on, move or interfere with decorations, props or pumpkins for content.
- Don't focus heavily on queues, waiting times or anything negative.
- Don't make the event appear empty or quiet - avoid posting footage where attractions or areas are unusually empty where possible.

Things to include:

- Show the full experience - we'd love to see a mixture of activities/areas!
- Show the evening atmosphere: lights, decorations, characters, music/show, bar and food, and the overall cosy vibe.
- Include our location in your content - so they can find us!
- Capture genuine reactions and moments with your family/friends.
- Show the event in your own style - we want your content to feel authentic to your usual page. We love 'come with me' styles with a voiceover.

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